ABSTRACT OF THE DISCLOSURE

A content delivering system comprising: a center server for receiving order information relative to the rental of the content data from a user terminal through a network, a delivery server for creating a secret key valid only during a rental period based on the order information and delivering the secret key to a delivery destination terminal, and a content store server for storing a plurality of content data, specifying the content data to be delivered according to an instruction from the delivery server, encrypting the content data to be delivered with the secret key, and sending the same data to the delivery destination terminal.

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